

# InnTarget

Expertise

Consulting

Investments

Control

#### About our company

Consulting company "InnTarget"provides professionalsupportin project developmentat all stages of implementation

#### We work according to strategy "smart specialization"

We set priorities for obtaining competitive benefits by developing our own scientific and innovative potential in accordance with business needs in order to fully

use as much as possible emerging opportunities and market trends



We help private and government agencies release effectively projects and improve existing business processes

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Currently hoperation and covering priority sectors of the economy: from construction to biotechnology and medicine

### project

Projects were brought to the investment stage and resident status was obtained Skolkovo Foundation

#### We create a comfortable

environment for development innovative projects



We build the potential of certain areas and technologies to create niche competitive advantages

Improving public policy instruments

We provide assistance in cooperation between participants in the innovation system

Personalized approach to ensuring economic growth

### InnTarget is an integrator of four links:



### We are able to solve problems at all stages of project development



Attraction additional competencies

> Profit growth companies

> > on

Exit market, IPO

#### Stage 5

The main problems with which to us clients contact:

> Lack of money for project development

Low interest of strategists/TOP managers in innovative products

Lack of knowledge and opportunities to obtain them

Lack of qualified personnel involved in the innovation project

> vie support with states

### A complex approach for implementation innovative

### projects

InnTarget operates in four main business areas, covering the whole development cycle project



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#### Investments

**Expertise** 

Consulting

Control

- Expert assessment of the business model
- Analysis of competitors and consumers
- Market and risk analysis/assessment project
- Team Analysis
- Expert opinion
- Development of strategy and tactics marketing
- Development financial model
- Patenting
- Road map project
- Advertising support and promotion
- Business Process Engineering

- Conducting investment analysis
- Application for attracting investments
- Transaction support attracting investments
- Analysis of the internal and external environment
- Conducting a strategic session and operational planning
- Operational management and control
- Management efficiency analysis project

### **Services provided**

## Idea analysis /<br/>project

 Technical assessment feasibility of the project, market analysis potential, commercial model



comparison with analogues. Stakeholder analysis

### **3** Formation project models

business

Business design processes, risk management

#### Development road project maps

Project tracking, key events in the required planning horizon life project cycle

#### Attraction investment

Selection of funding sources, Due Diligence, legal accompaniment



Strategic planning, c

and operatio<mark>nal</mark> control

#### Selection project teams, system motivation

The characteristics of the stage of developroject, and the necessary competencies are taken into account



# Additional services:



Graphic and web design

- Presentation development
- Brand development
- Production of promotional materials in digital and paper format
- Developmentwebsites and landing pages



#### Analytics and support

- Stakeholder analysis (own
- methodology) Marketing
  - Marketing analysis
  - Investment
- Technical audit
- analysis documentation

style

- Legal support



- Feasibility studies of projects and business plans
- Development of design design documentation
- IT administration



### Advantages of cooperation with us





### **Completed projects**



Use of Catalytically Active Ceramic Thermal Barrier Layer



Neurophysiological human assessment system Cheezy

High-tech project for the production of noble cheeses



Penotitan

Manufacturing technology of porous Titanium. Increased corrosion resistance



Peritoneal dialysis systems



Water filtration system using Titanium alloys



**Agricultural transportation** 

Intelligent agricultural transportation system



AllergoPharm

Recombinant proteins, rapid diagnostic system

# InnTarget

### Realize your projects together with InnTarget

**Our contacts for communication** 

**L** + 7 (499) 346-75-34



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#### More information about us



www.inntarget.ai

#### **Zero Gravity Foundation**

Provides financing and marketing support to the company**InnTarget** 

ZERO

**GRAVITY FOUNDATION** 

#### You can become a shareholder of the project

and co-owner of the fund company through the purchase of tokens **GRAVY**at an early stage<u>DAO ZHCASH</u>, you can also\_ <u>view the full list of project presentations</u> and companies co-owned by the fund

Zero Gravity Foundation is a decentralized venture fund and international aggregator on digital, innovative and blockchain technologies